Read the following resources before answering the questions below

* <http://www.cbc.ca/news/technology/emojis-forever-pringle-1.4577456>
* <http://www.cbc.ca/news/emoji-equality-google-1.3698970>

Questions

1. List and explain five (5) examples of how "images are becoming the new mode of expression."

There are many examples in the article that emoji’s are now replacing words.

They were designed to show emotions but became a way to show actions.

Feelings that were once expressed in words are now exchanged as emoji’s.

There are many different types of emoji’s that can replace different words. For example: time can be expressed by a clock emoji or cycling can be replaced by bike emoji.

In a fast-paced environment like today, emoji’s are sent on the go and to save time.

1. List and explain five (5) advantages of using emoji’s in communication.

Emoji’s add personality to the text and creates empathy among users.

It minimizes time and effort required to communicate.

Emoji’s add emotion to the text, without it getting the emotion is a bit harder.

Emoji’s are universal, everybody in the world can use them because it is not a language that they need to learn.

Emoji’s are of different colors, religion and genders thus help promote equality.

1. List and explain five (5) disadvantages of using emoji’s in communication

If emoji’s are considered offending to the receiver, then the sender be get in legal trouble. Due to some technical glitches, some emoji’s are displayed differently on other platform. One always needs to be careful how they use their emoji’s. It reduces the senders and receivers communication skills. People consider emoji’s to be stereotypes of girls profession and lacking gender equality.

1. Write a supported opinion paragraph (SOP) that addresses the comment "nothing is more important than how emoji’s are replacing words.". (for or against)

Emoji’s are becoming increasingly popular these days. They are being sent by users all over the world. Some say it is becoming a new mode of expression. Emoji’s are indeed replacing words and this is important to know in the present generation. In our generations, almost everyone has a cell phone device. People use their cell phones however they like but mostly people use it for texting. When there were not many emoji’s people used text and images to send a message across but now it has all changed. Emoji’s have now replaced words and this is a growing concern as people use less and less words. Not everyone recognizes emoji’s as we do. A good example of this is from the article, “The infamous eggplant 🍆emoji means differently depending on whether you are talking about baba ganoush or a sexual activity.

1. List and explain three (3) examples of how emoji equity affects users.

There is an ongoing concern of emoji’s not having females in different profession in other words be stereotypical. This has got much attention of people throughout the world which now work on changing the “gender inequality”.

Google is also trying to make more emoji’s to better represent women in their profession. This gives google a positive image to its users that want gender equality in emoji’s and/or want more emoji’s.

Female users that use emoji’s claim that emoji’s are inspiring and give them confidence. They believe that emoji’s show that women are evolving.

1. List and explain three (3) examples of how emoji equity is being addressed by companies such as Google.

On twitter, Google tweeted that it was celebrating world emoji day to better represent women. Google understands the people’s concern of emoji’s not have enough women professions and so it is making new emoji’s.

Apple has introduced emoji’s of all colors where as first the emoji’s were very stereotypical. Companies like apple are aware of the ongoing issues on emoji’s and want to make sure to provide its users with the best experience.

Scope, which is a disable charity in UK, introduced 18 emoji’s to better represent people with disabilities. Before there was only one emoji on this topic Wheelchair Symbol on Microsoft . Now everything is evolving as people change around the world so does the emoji’s and environment around us.

1. Write a supported opinion paragraph (SOP) that addresses the twitter comment “isn't there more serious issues to focus on in regards to women than emoji’s?” (for or against)

There are millions of issues that are still going on in today’s society. This issue of women are a lot more important than something such as emoji’s. Women have faced many issues in the past and some are still facing those problems today. These issues need more awareness so we can put an end to these problems as soon as possible. A major issue/example is: gender equality/sexism, sexism leads to many more problems. Women are not treated as equal to men, this leads to low income and less job opportunities. If people only care about minor issues, then these major issues will still remain to continue on in the future. In my opinion emoji equity might be a topic of discussion but there are many more and much more important topics that need to be discussed. If people focus more on addressing how we can end issues that have a big negativity on women, and less on sending pixelated images on their phones this world can be a much better place.